



Service
Disabled Veteran Owned
Small Business

Gold Cross Safety is a Service Disabled Veteran-Owned Small Business, SDVOSB. Daniel P. Lanktree, President & CEO is a Veteran of the US Army Special Forces (Airborne) and is a Disabled Veteran. The company is under the provisions of US Public Law 106-50 and US Public Law 108-183, which were supplemented by an SBA Rule, establishing and refining the framework for Service Disabled Veteran-Owned Small Business Concerns.

Gold Cross Safety meets 100% of the eligibility requirements established in the statutes and regulations referenced above and it is a Federally Registered SDVOSBC.

This legislation is provided as a special category with business placement mandates by the US government. Most State Governments have passed similar legislation.

Corporations in the private sector have recognized the need for SDVOSBCs within their Supplier Diversity Departments. Most Corporations publically state that they desire to increase their purchases of products and services from SDVOSBC and Veteran Owned Small Businesses.

Corporations have had a limited selection of SDVOSBC providers able to satisfy their business needs. Gold Cross is an exception to that rule, providing cost-effective, proven, on-line and multimedia, driver safety training. Gold Cross represents a "best practices" solution, which saves corporations millions of dollars and the lives of their precious human resource, while providing organizations the opportunity to satisfy their own supplier diversity requirements.

Gold Cross Safety has been in business for over 15 years and has successfully trained over 1,000,000 corporate drivers and has worked with over 20% of the Fortune 1000 companies as well as Federal, State and Municipal Fleets.